



**EDMONTON
WELFARE COUNCIL**

**ANNUAL
REPORT
1964**

PRESIDENT'S REPORT

It has been a privilege for me to have been able to have presided over the activities of the Edmonton Welfare Council during its twenty-fifth year. The work of the Council is demanding in terms of time, but it is stimulating in terms of the functions it serves, and the thought that must go into consideration of the matters involved. Additionally, the experience provides a means for noting the excellent and devoted work performed by members of our board, our committees, and our staff, and at the same time enables one to see that at the present we, as it were, stand upon the shoulders of those who in the past have contributed to the work of the Council. Let me illustrate.

We have a wide membership of agencies. We have sound working relationships with the Provincial Government, with the City Government, and with the United Community Fund; and the moral and financial support of each of these is gratefully acknowledged. We have a vigorous and expanding program, which is described elsewhere in this report. We have a dedicated staff, and a Board and standing committees dedicated to the carrying out of the aims of the Council.

During the past year it was with regret that we accepted the resignation of Mr. Gustave A. deCocq, our Research Consultant, and Mrs. Thelma Scrambler, Director of our Welfare Information Services.

During the year we welcomed to the staff Mr. Abol Ziai, as Director of the Youth Services Division, whose primary concern is with the work of the Youth Service Division. Mrs. Marion Stonell replaces Mrs. Scrambler. I am pleased to announce that Miss Barbara Scott, presently Assistant Research Director for the Social Planning Council of Metropolitan Toronto, will soon join our staff as Director of Research.

While I could mention a great many persons who have given excellent voluntary service to the work of the Council, I would be remiss if I did not express our most sincere thanks to Mrs. E. M. Rensaa, who undertook the exhaustive task of classifying the multitude of documents that has been accumulated by the Council. The resulting ease of reference has greatly furthered the work of the Council.

Throughout the report, which is a record of the combined achievements of the Council, the Youth Services Division, and the Welfare Information Service, you will find a brief record of the activities of the Council during the year that is past. I can do no more than add that these activities represent the giving by a great many people of an incalculable number of hours and of an amazing array of talents in the service of the community. To them I express sincere appreciation.

Board of Directors & Officers of the Council — 1964

President: Professor A. J. B. Hough
Past President: Mrs. F. W. Hewes
Hon. Treasurer: Mr. A. Bradley
Chairman, Youth Services Division: Mrs. J. W. D. Buchanan
Chairman, Welfare Information Service: Dr. M. Matas

Members

Mr. F. Kurylo	Mr. F. Marlyn	Mr. R. Block
*Dr. B. Mintz	Mr. J. Harper Prowse	Mr. L. Payment
Mr. L. R. LaForge	Mrs. I. F. B. McBride	Mr. B. K. Mathew
Mrs. W. Margolus	Mr. M. E. Stewart	Mr. Boyd Hipfner
Mrs. D. R. B. McArthur	Rev. W. A. Reynolds	Rev. R. Smith
Mr. Mervin Stone	Judge N. G. Hewitt	Mr. L. D. Hyndman, Jr.

Staff

Mr. E. S. Bishop, Executive Director *Mr. G. A. deCocq, Research Consultant
Mr. A. H. Ziai, Director of Youth Services Mr. G. A. Clark, Project Secretary
*Mrs. T. Scrambler, Director, Welfare Information Service
Mrs. M. Stonell, Director, Welfare Information Service

*Resigned during the year.

Executive Director's Report

Looking back over the past year, we can now see the programs and projects which consumed the most attention of the Council. All of these look considerably different from what they did one year ago; a number which appeared to be of wide community interest did not develop; new projects which were completely unanticipated loomed large and important on the agenda for the year just now completed. A brief review can only cover some of the more significant ones.

Administratively, considerable time was spent in the recruitment of new staff; a new Personnel Manual was adopted; and the office was moved to new and comfortable quarters. The council again operated the Christmas Bureau and again fulfilled its function in preventing duplication in Christmas giving. The Welfare Information Service has answered more requests for information than ever before; this, no doubt, being a reflection of our growing community of newcomers unfamiliar with the services available.

The Council has continued to examine, and report on, matters referred from the United Community Fund. Reports have been submitted to committees such as the Provincial Committee on Adoptions, and the Provincial Committee on Public Expenditure and Revenue.

We have continued our involvement in educational efforts, having published the Senior Residents' Study, and co-sponsored a Seminar on Human Rights with the Canadian Citizenship Council.

The growing need for research was again evident this year. Our city is no longer a simple society in which needs are relatively obvious. Increasing social complexity necessitates the search for facts. Recognition of the need for comprehensive data concerning the present health, welfare and recreation services in our community resulted in the decision to launch an inventory of services. The United Community Fund has requested such a study be made by the Welfare Council its effects will be far-reaching.

Other research projects have been promoted or stimulated by activities on a national scale. These centre around such problems as poverty and school problems of children whose families are on assistance. National studies on these problems were commenced this year and, in all probability, will require considerable time and attention from the Council next year.

I would like to complete this report by selecting two projects which are of particular interest. The first of these is a project to promote the establishment

of integrated assessment services to the handicapped. A request to the United Community Fund from a rehabilitation agency for funds to support a social worker, prompted an examination of the needs for assessment and follow-up for all types of handicapped persons. An examination of this question by representatives of a group of rehabilitation agencies resulted in the recognition that while assessment was available for many types of disability, it was scattered and unco-ordinated; consequently, a person requiring more than one type of assessment seldom succeeded in securing it.

It was recognized that a similar need existed in Calgary and that the Provincial Government was interested. A unique approach was developed. The Edmonton Welfare Council, the Alberta Council for Crippled Children & Adults and the Calgary Council of Community Services contributed one staff person and one volunteer to a team to design a plan for establishing integrated assessment units in two areas — one in Northern Alberta centred in Edmonton, and one in Southern Alberta centred in Calgary. The outline of a plan has now been developed and will be presented to the appropriate departments of the Provincial Government, requesting their participation in completing it in detail. We have very great hopes that integrated assessment will become available in the not-too-distant future.

A second project might well be described as a "rescue operation." Approximately a year ago, the Board of Directors of the former Edmonton Creche and Day Centre Society announced their intention to cease operating the Creche. Much thought and concern was expressed about the wisdom of losing this service in our community. After study by the Council, the United Community Fund took the initiative to appoint an Interim Board to continue the service. Before final decisions could be taken as to its future, the City of Edmonton notified the newly-named Edmonton Day Centre that the land was required for the new Civic Centre. This indeed threatened the survival of the service. The Council took the initiative to form a combined group consisting of representatives from the Council, the Fund and the Interim Board. This group approached the City of Edmonton with the request that the City continue to provide the facility in a new downtown location. It took a great deal of effort to find a suitable location, only to discover that this would be at a greatly increased cost. The City has taken the initiative to secure financial assistance from the Provincial Government and, at this time of writing, it appears that a solution is in sight.

The story of other projects is written in the minutes of Board and Committee meetings, which reflect a year in which much of the traditional responsibility of the Council has been continued. They also reveal new and exciting developments:

- the service inventory.
- the joint examination of the Boyle Street area in collaboration with the Urban Renewal planners.
- the securing of a Community Development Officer for Edmonton.
- the expansion of preventive programs.

The Council may look forward to new and exciting developments in the year ahead.

Highlights of 1964

- Urban Renewal Study.
- Joint Meeting with Calgary Council re Provincial Welfare Organization.
- Study of a proposed plan for Custodial Care in relation to Nursing Homes.
- Brief to Mayor's Committee on the Relationships between Federation of Community Leagues and Parks & Recreation Department.
- Publication of the Senior Residents' Survey Report.
- Convenient Use of Schools.
- Proposed Community Development Officer.
- Assessment Team.
- Family Life Education.
- Executive Workshop.
- Community Services to Indians.

- Study of the Juvenile Court and Its Attendant Services.
- Foster Parent Training.
- Child Care Course.
- Youth Leadership.
- Edmonton Day Nursery.
- Homemaker Training.

Youth Services Division

While the Council was short-staffed we were very grateful for the services of Mr. Allan Clark. At the beginning of November Mr. Abol Ziai arrived from Halifax and became the Director of the Youth Services Division. Mr. Ziai's experience and training have been of great assistance to the members of the Youth Services Division, and we look forward to working with him in the future. We have been fortunate in having members of the Youth Services Division who have given generously of their time and abilities during this past year. My thanks to each member of the Youth Services Executive who have served so well this year.

Family Life Education—This Committee of the Youth Services Division was engaged in planning a community-wide program to assist families to better understand and cope with the dynamics of family life. Because the implementation of this project was not within the scope and function of the Youth Services Division of the Council, this Committee is no longer sponsored by the Council.

New Services at the Juvenile Court—Since its inception the Youth Services Division has been actively involved in the field of juvenile delinquency. In recent months steps have been taken to implement some recommendations of the study committee on delinquency. Our current aim is to develop adequate diagnostic assessment and research facilities at the Juvenile Court. Comprehensive statistical records combined with research will provide information for planning programs and facilities in a manner that will best meet current needs.

Adoption Committee—A joint submission was presented to the Patterson Committee on Adoption on behalf of the Edmonton Welfare Council and the Youth Services Division.

Community Use of Schools—A number of city groups and organizations have experienced difficulty in using school facilities. The Edmonton Public School Board requested a report from the Division on this subject. A recent submission, prepared jointly by the Edmonton Welfare Council and the Youth Services Division recommended the development of a policy extending the use of school facilities as a total community resource.

Youth Programs and Leadership—It is our intention to experiment with the development of new methods in programming and leadership development which will more accurately reflect the mutual desires of the youth and their leaders. With this in mind a seminar was held on March 20 for leaders of teen groups.

Child Care Course & Foster Parent Training—As a result of recommendations from studies conducted by the Youth Services Division two different training courses have been set up. A course organized by the Committee on Child Care Training as a follow-up to the course on Child Growth and Development, was presented at the University of Alberta from Sept. to Dec. 1964. The Youth Services Division, in collaboration with the City Welfare Dept., Provincial Dept. of Welfare and the Y.W.C.A. developed an evening course for foster parents. The course was well received and we trust will assist foster parents working with children placed by the two departments.

Executive Workshop—In order to provide a liaison between the staffs of youth-serving agencies and the Youth Services Division a monthly meeting of the executive staff of the youth serving agencies and the Director of the Youth Services Division has been started. We are hopeful that this will result in fruitful exchange of information and that it will allow the Youth Services Division to better serve the youth in the Edmonton area. The Division hopes to play a more significant role in the area of training volunteer leaders and in new programming ideas in the year ahead.

Edmonton Welfare Council

Statement of Income & Expenditures, Year Ended Dec. 31, 1964.

	Council	Youth Services Division	Welfare Information Service
Income:			
Funds received from:			
— United Community Fund of Greater Edmonton	\$39,212.00	\$ 4,195.19	\$ 2,578.04
— The City of Edmonton	—	8,000.00	5,156.06
— Government of the Province of Alberta	—	—	5,156.04
— Donations re Christmas Bureau	1,980.13	—	—
— Directory Sales	690.55	—	—
— Sundry	5.00	—	—
— Income for Senior Residents Survey	777.25	—	—
Total Income	\$42,664.93	\$12,195.19	\$12,890.14
 Expenditures:			
Salaries	\$22,464.67	\$ 9,501.99	\$ 8,722.80
Pension contribution	927.32	133.26	375.84
Group Medical Ins.	83.20	62.40	—
Unemployment Ins.	48.60	38.87	43.38
Rent	4,048.70	900.00	720.00
Stationery, office supplies, printing & mimeographing	960.35	339.96	89.34
Maintenance of office equipment	69.65	30.00	15.00
Books & Publications	143.94	68.25	—
Postage	335.54	156.00	58.05
Telephone & Telegraph	587.62	168.00	290.58
Telephone Answering Serv.	—	—	1,910.83
Utilities	326.65	60.00	60.00
Audit fee	150.00	30.00	20.00
Membership fees	143.94	—	—
Meeting expenses	408.51	111.66	—
Publicity	—	—	121.83
Conference & Travel	370.77	300.00	250.00
Youth Conference	—	(2.94)	—
Transportation & Car Allow.	495.80	150.00	107.50
Insurance	36.20	10.00	10.00
Christmas Bureau	2,953.71	—	—
Directory publication	698.74	—	—
Staff recruitment	2,961.06	—	—
Research	393.61	—	—
Moving expenses	332.30	45.00	45.00
Sundry	20.75	7.50	44.99
Senior Residents Survey	1,795.25	—	—
Total Expenditure	\$40,756.88	\$12,109.95	\$12,890.14
Net Income before depreciation	1,908.05	85.24	—
Depreciation	450.51	112.33	98.29
Net Income or (Loss)	\$ 1,457.54	\$ (27.09)	\$ (98.29)

—Audited by Peat, Marwick and Mitchell.